



Walnook LLC Hourly Rates

<u>(Hourly Rates)</u>	<u>Data Entry & Basic Duties</u>	<u>Clean-Up, Set-Up and Meetings</u>	<u>Training & Specialties</u>	<u>Monthly Package Rates Preferred</u>
	\$50.00	\$60.00	\$90.00	
Bookkeeping Package (Basic)*				X
Bookkeeping Package (Full)*				X
Bookkeeping Package (Premium)*				X
Other Contracted Project*				X
Road Time**	X	X	X	
Bookkeeping	X			
Data Entry	X			
Office Management	X			
Payroll Run	X			
Reporting	X			
Sales Tax Prep & Filing	X			
Automation Setup		X		
Bookkeeping System Setup		X		
Consulting		X		
Payroll Setup		X		
Payroll Tax Filing		X		
Tax Filing Corrections		X		
Tax Prep & Filing - General		X		
Controller Services		X		
Virtual CFO Services		X		
Advertising			X	
Computer Repair			X	
Graphic Design			X	
Tech Support			X	
Training			X	

*Scope of services to be determined

**Round trip time paired with on-site service rate

***Prices are subject to change without notice

****Additional sales tax may apply to some of these services

Walnook LLC QuickBooks Online Pricing

QuickBooks Online Edition:	Simple Start	Essentials	Plus	Advanced
	\$ per month per company	\$ per month per company	\$ per month per company	\$ per month per company
Retail Price:	\$35	\$65	\$99	\$235
Discount % off Retail:	-14%	-15%	-19%	-21%
Walnook Sales Price per Company File:	\$30	\$55	\$80	\$185
More than 1 Company File:	\$30	\$55	\$70	\$185
Share access with multiple users	1 user	Up to 3 full-access users	Up to 5 full-access users	Up to 25 full-access and custom users
Built-in business reports	40+	70+	90+	90+
Share access with accountants	Up to 2	Up to 2	Up to 2	Up to 3
Track income and expenses	✓	✓	✓	✓
Maximize tax deductions	✓	✓	✓	✓
Download transactions for your accounts	✓	✓	✓	✓
Integrate with 3rd-party apps	✓	✓	✓	✓
Print checks and record transactions	✓	✓	✓	✓
Prepare and print 1099s for contractors	✓	✓	✓	✓
Import data from Excel or QuickBooks Desktop	✓	✓	✓	✓
Set up automated, recurring transactions	✓	✓	✓	✓
Automated bookkeeping	✓	✓	✓	✓
Capture and organize receipts	✓	✓	✓	✓
Access data from any device	✓	✓	✓	✓
Track sales and sales tax	✓	✓	✓	✓
Invoice and accept payments	✓	✓	✓	✓
Create and send estimates	✓	✓	✓	✓
Track mileage using your smartphone	✓	✓	✓	✓
Manage and pay bills from vendors	✓	✓	✓	✓
Connect online sales channels	1	3	All	All
Apps Integration diagnostics	✓	✓	✓	✓
Track billable hours by customer		✓	✓	✓
Handle multiple currencies		✓	✓	✓
Set user access levels		✓	✓	✓
Track project profitability			✓	✓
Track inventory			✓	✓
Create and send purchase orders			✓	✓
Create and manage budgets			✓	✓
Categorize income and expenses using class tracking			✓	✓
Track sales and profitability by location			✓	✓
Automate workflows				✓
Enhanced custom fields				✓
Batch invoices, checks, expenses, bills				✓
Customize access by roles				✓
Backup and Restore				✓
Task manager				✓
Custom chart builder				✓
Cash flow dashboard				✓
Revenue streams dashboard				✓
Priority Circle				✓
Custom report builder				✓
Performance Center				✓
Revenue Recognition				✓
Data Sync with Excel				✓
Employee Expenses				✓
Fixed Assets Accounting				✓
Monitor estimates vs. actuals				✓

<https://quickbooks.intuit.com/accountants/compchar/>

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**Additional sales tax may apply to sales of software

Walnook LLC Payroll Pricing

<u>Payroll Vendor & Edition:</u>	<u>Gusto Payroll Simple</u>	<u>Gusto Payroll Simple + Time Tracking</u>	<u>QuickBooks Payroll Premium</u>	<u>QuickBooks Payroll Elite</u>
	<i>\$ per month base price</i>	<i>\$ per month base price</i>	<i>\$ per month base price</i>	<i>\$ per month base price</i>
	+\$ per month per employee	+\$ per month per employee	+\$ per month per employee	+\$ per month per employee
Retail Base Price:	\$40	\$40	\$85	\$130
Retail Per Employee:	\$6	\$12	\$9	\$11
Discount % off Base Retail:	0%	0%	-18%	-15%
<u>Sale Base Price:</u>	<u>\$40</u>	<u>\$40</u>	<u>\$70</u>	<u>\$110</u>
<u>+Sale Price Per Employee:</u>	<u>\$6</u>	<u>\$12</u>	<u>\$8.50</u>	<u>\$10.50</u>
Fast unlimited payroll runs	✓	✓	✓	✓
Auto Payroll	✓	✓	✓	✓
Automated tax payments and filing	Federal, state, local, year-end filings	Federal, state, local, year-end filings	Federal, state, local, year-end filings	Federal, state, local, year-end filings
Calculate paychecks & taxes	✓	✓	✓	✓
Self-service employee portal and app	✓	✓	✓	✓
Available in all 50 states	✓	✓	✓	✓
Manage garnishments and deductions	✓	✓	✓	✓
Payroll Reports	✓	✓	✓	✓
1099 E-File & Pay	✓	✓	✓	✓
Health benefits (Third Party)	✓	✓	✓	✓
State new-hire reporting	✓	✓	✓	✓
Multi-state filing (single state filing included)**	No	No	\$12 fee add on per additional state	Unlimited states included
Workers' comp administration	Administration fee extra	Administration fee extra	Administration fee included	Administration fee included
Product support	Expert product support	Expert product support	Expert product support	24/7 expert product support
Direct deposit	2-day and 4-day	2-day and 4-day	Same-day	Same-day
HR support	Full Support	Full Support	HR support center	HR support center + Personal HR advisor
401(k) plans**	add-on	add-on		
Time tracking**	add-on	Included	QuickBooks Time Premium	QuickBooks Time Elite
Onboarding	Self-serve setup	Self-serve setup	Self-serve setup + Expert review	Self-serve setup + Expert review or expert setup
Filing Guarantees	✓	✓	Existing error-free filing guarantee	Existing error-free filing guarantee + Tax penalty protection

<https://quickbooks.intuit.com/accountants/compchart/#quickbooks-payroll>

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Walnook LLC Payment Processing Rates

	<u>QuickBooks</u>	<u>Square</u>	<u>Stripe</u>
Cards & digital wallets	2.9% + 25¢	2.9% + 30¢	2.9% + 30¢*
<i>Invoices or quick requests paid using Visa, Mastercard, Discover, American Express, Apple Pay, PayPal, and Venmo</i>		<i>No PayPal or Venmo</i>	<i>No PayPal or Venmo</i>
ACH bank payments	1%	1%	1.2%*
<i>Invoices or quick requests paid using an electronic transfer that pulls money from a customer's bank account into yours</i>	<i>No max (Existing customers \$20 max)</i>	<i>\$1 min, no max</i>	<i>No max</i>
Card reader	2.2% + 25¢	2.6% + 10¢	2.7% + 5¢
<i>In-person payments with a card reader. Takes Visa, Mastercard, Discover, American Express, Also takes Apple Pay, Google Pay, and Samsung Pay.</i>			
Keyed-in cards	3.1% + 25¢	3.5% + 15¢	3.4% + 30¢
<i>Payments processed by manually entering a customer's card information.</i>			

*Rates are accurate as of 07/02/2024.
Must maintain a QuickBooks Online subscription.
Card Reader purchased separately.
All listed rates are per transaction.*

*Not all payment plans shown; only most comparable plan by feature are highlighted.
Square & Stripe may charge an additional 0.4%/0.5% fee per paid invoice based on plan.

Walnook LLC QuickBooks Desktop Pricing

<u>QuickBooks Desktop</u>	<u>Pro* Plus / Mac Plus</u>	<u>Premier* Plus</u>	<u>Enterprise Silver</u>	<u>Enterprise Gold</u>	<u>Enterprise Platinum</u>	<u>Enterprise Diamond</u>
Annual Retail Price:	\$999.00	\$1,399.00	\$1,481.00	\$1,922.00	\$2,363.00	\$4,668.00
	*Pro & Premier Subscriptions only available until 9/30/2024					

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